

Välkomna

Session 1D

Kl. 10:30 -11:30

Ett bra beslut idag sparar 30 beslut imorgon

Visualisera och analysera data i Excel... (och lite annat)

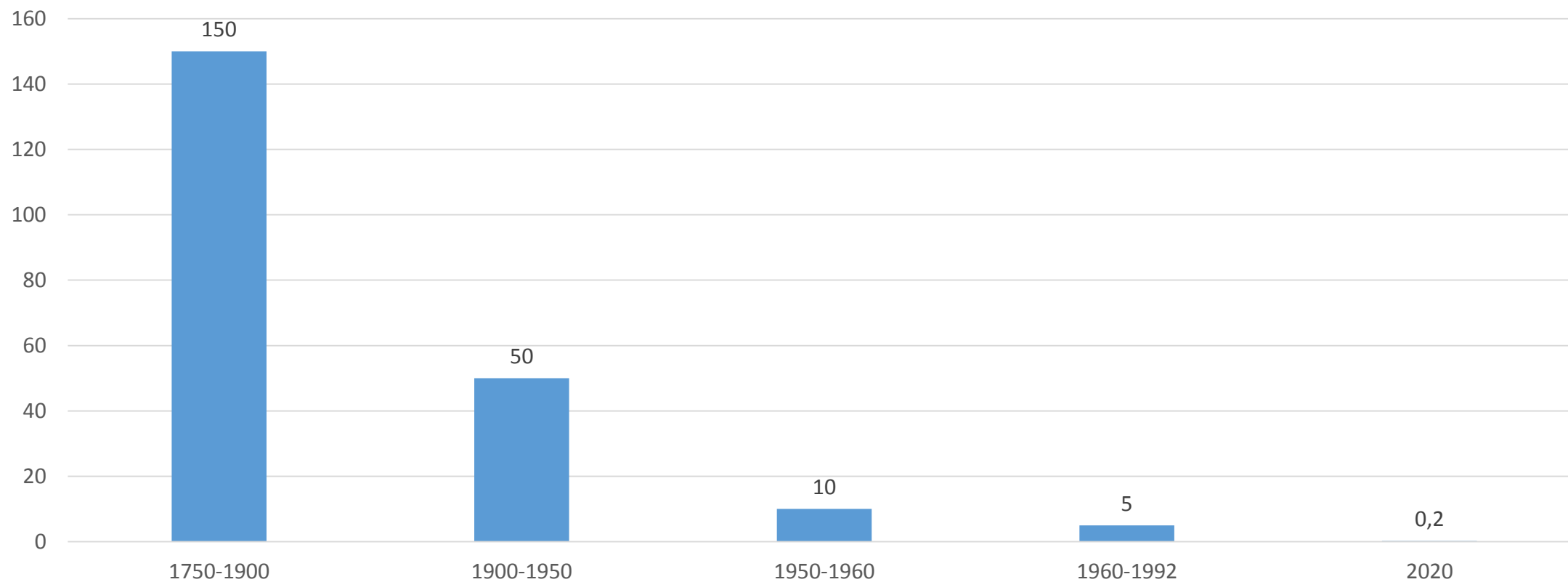
John Smaaland, Esri Sverige

Erik Lassyms, Esri Sverige

80%

”Information explosion” -1992

Tid att fördubbla Information (år)



Enligt Google...

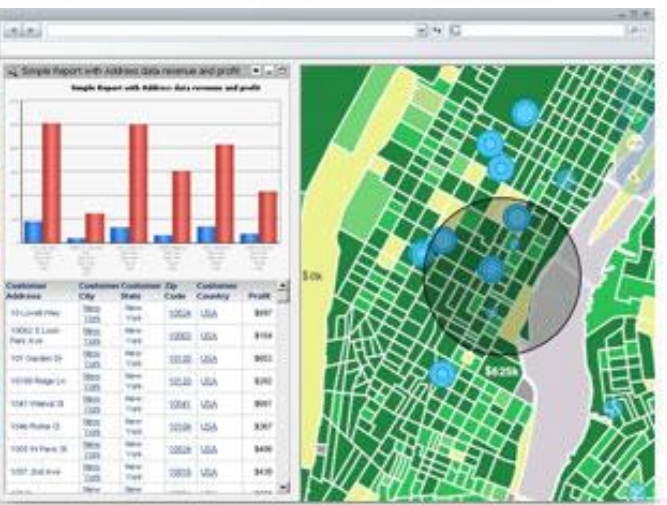
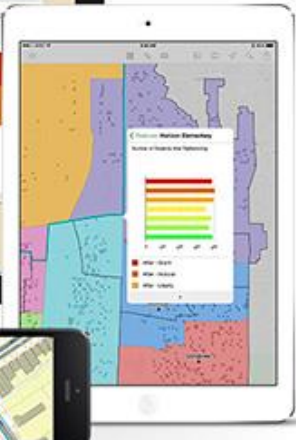
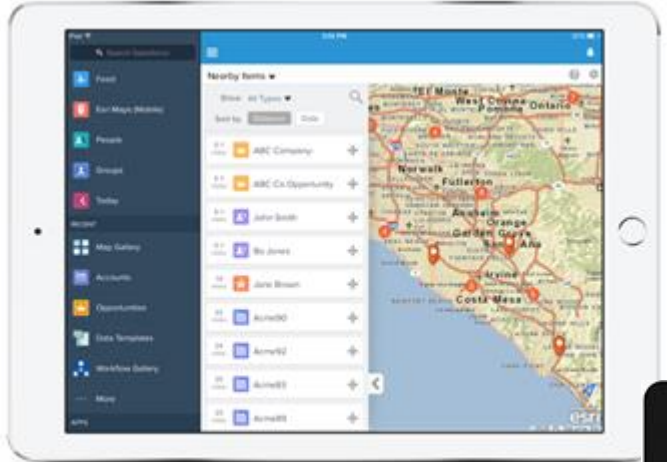
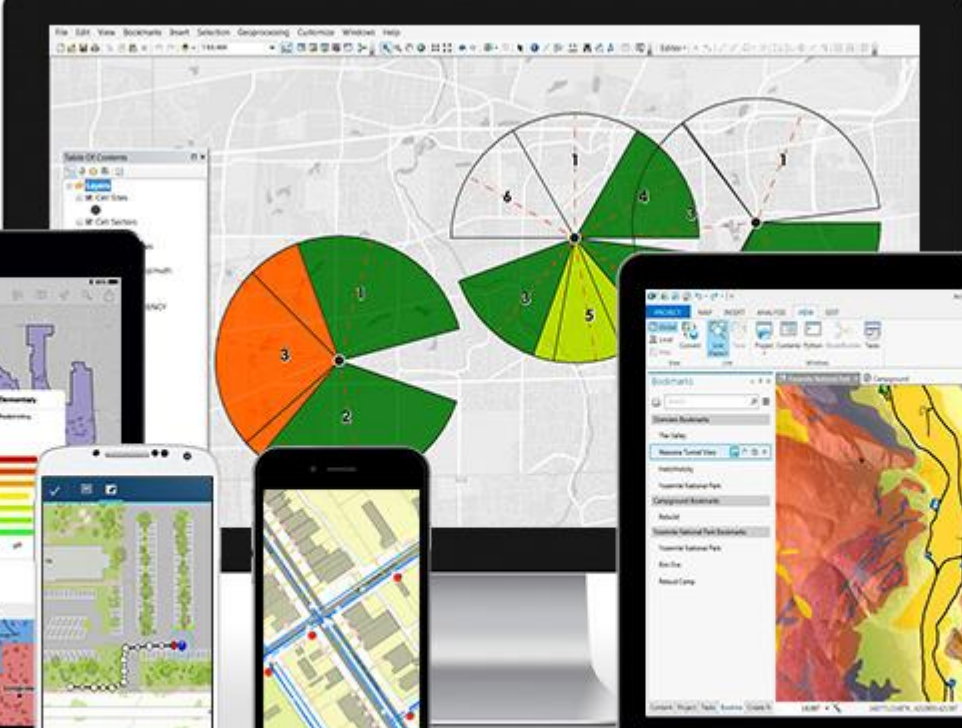
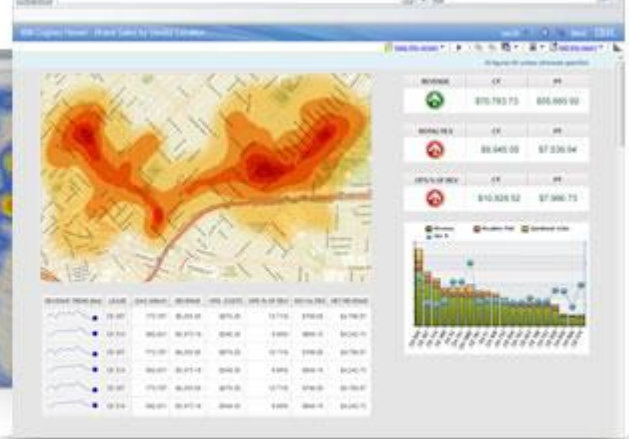
På 2 dagar skapar vi nu mer information än...
...vad som skapats sen "beggynnelsen" fram till år 2003...

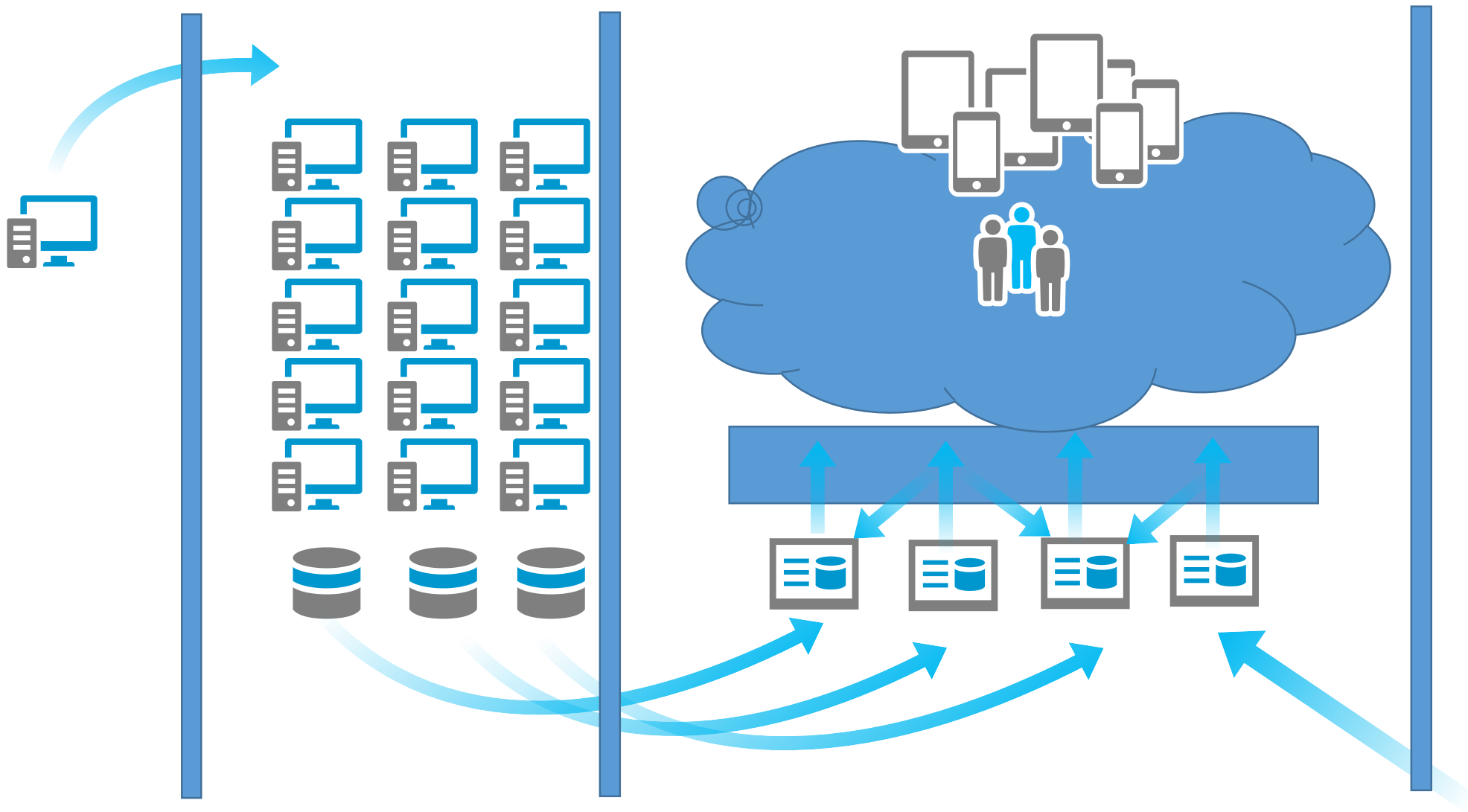
80%

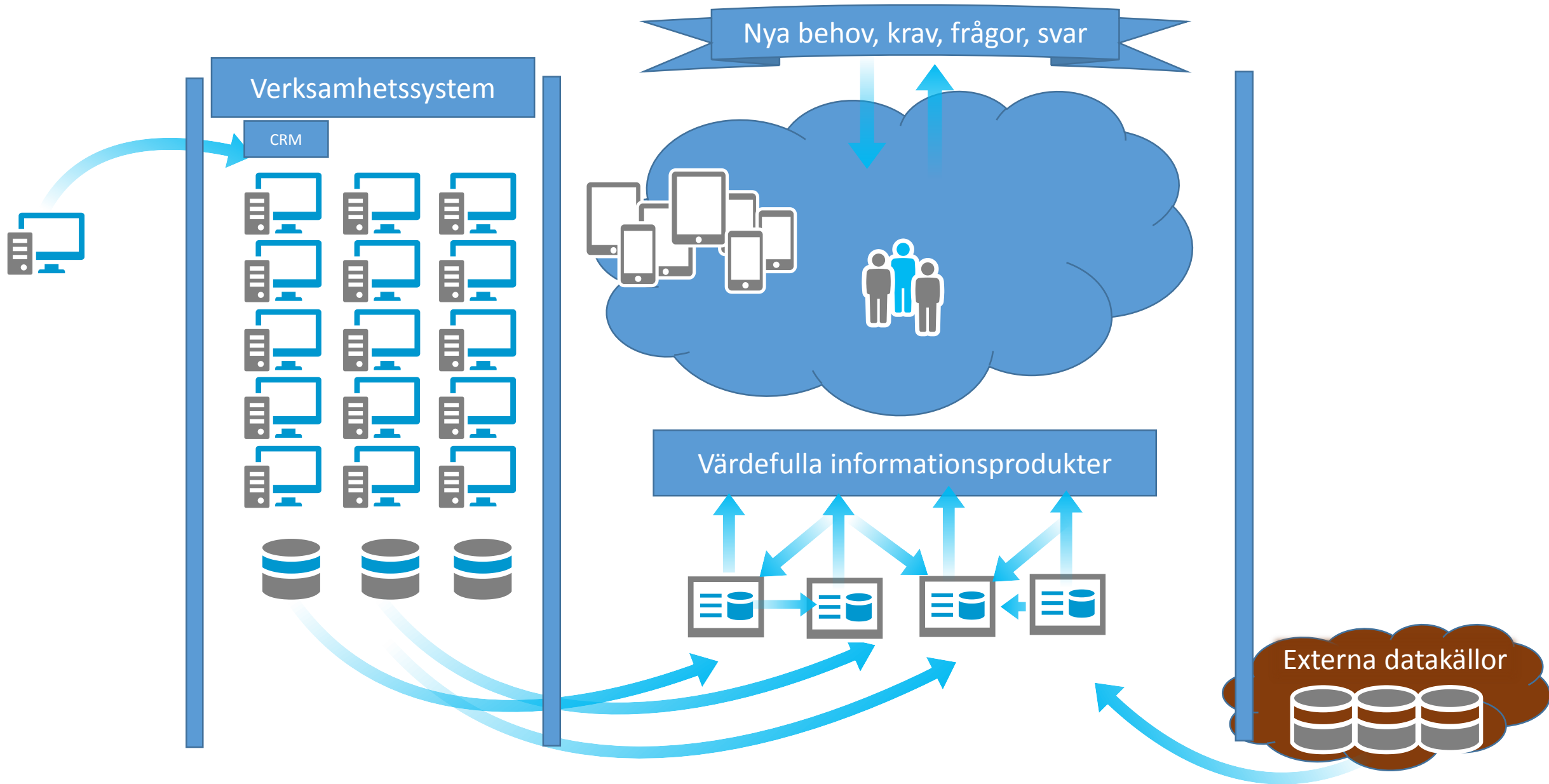
Vad...

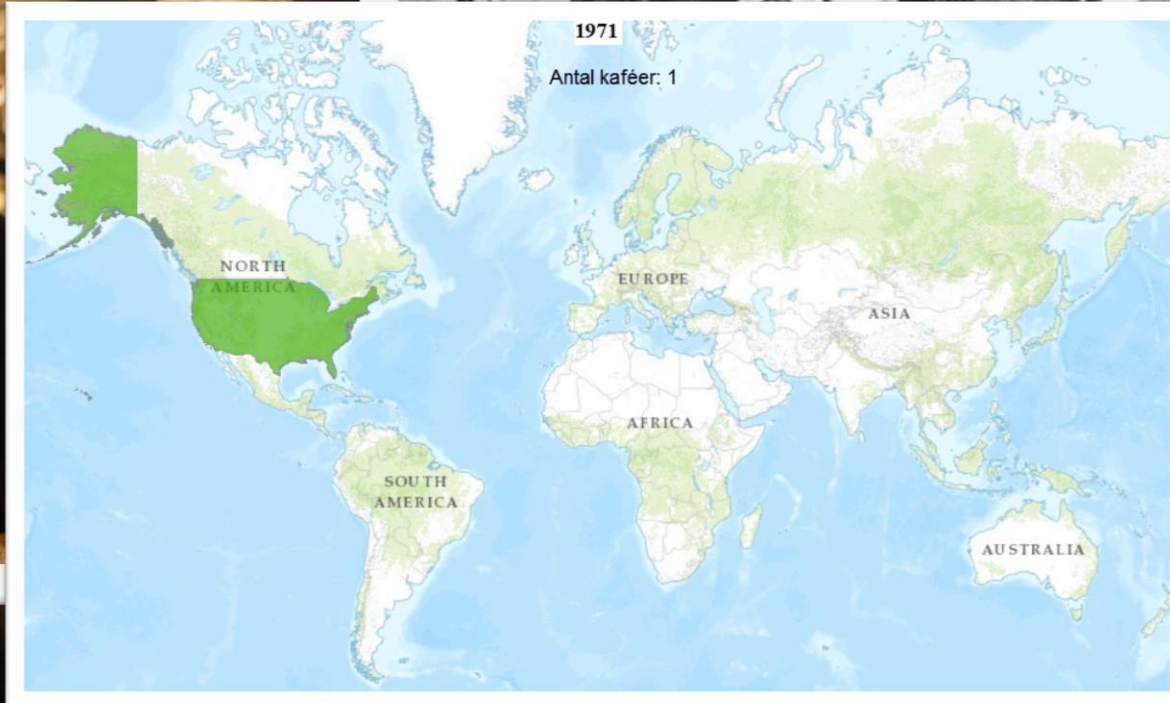
...är egentligen ett beslutsstöd?











Atlas


https://bi-gis.starbucks.com/portal/home/gallery.html

ms01067/Atlas/Default


Apps Starbucks Portal From Bean to Cup

HOME GALLERY MAP GROUPS MY CONTENT MY ORGANIZATION


Zachery




Welcome to
STARBUCKS GIS
HOW MAY WE HELP YOU?



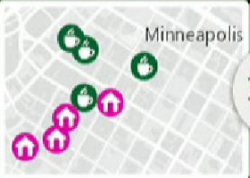
Atlas Web App



Consumer Spending



Navigator Web App



Retail Locations

To inspire and nurture the human spirit – one person, one cup and one neighborhood at a time.

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esri



Tack

Frågor?

